

'The woman who changed my life'

Dentist gives patient confidence she thought was lost for ever

MAGGIE, had always looked after her teeth, so when she lost four through illness, she was devastated.

"I lost my confidence – I wouldn't smile after that," she said.

Dentist Sima Rahimi at Rugby Dental Care was recommended to Maggie for her cosmetic dentistry service.

"I was extremely nervous" said Maggie.

But Sima quickly helped her overcome her worries.

"She sat me in a chair, chatted away, and made me feel really relaxed, using hypnosis and NLP. From then on, I had no anxiety to see her," she said.

To give Maggie a brilliant new smile, Sima recommended a treatment that involved having her teeth whitened, porcelain veneers, crowns, as well as wrinkle softening to improve her skin texture.

It was all finished in time for Maggie's daughter's wedding.

"My husband drove past me in the street because he didn't recognise me," she said.

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And, with her beautiful new smile, Maggie was able to enjoy the big day feeling full of confidence.

"People didn't believe it was me," she said.

In fact, Maggie believes that Sima changed her life.

"I feel a different person. At the final fitting of my new teeth, I cried because they looked so lovely."

Qualified in Sweden, Sima has studied NLP with Paul McKenna and is also a trained hypnotherapist, which means she can offer nervous patients a range of ways to help them relax.

Sima has a special interest in cosmetic dentistry and has many years' experience of enhancing the appearance of her patients' smiles.

She has attended a number of advanced courses on cosmetic dentistry and facial rejuvenation, including ones led by

dentists from Harley Street.

On September 22, Rugby Dental Care is holding a 'Cosmetic Day' – by invitation only – so that people can have their questions answered about improving their smile and find out more about the surgery's professional expertise in areas such as teeth whitening and implants. There will be other experts on hand too. Places are limited – for an invitation, please call the surgery.

Rugby Dental Care also provides everyday care for teeth and welcomes new customers.

The practice can be found at 97 Clifton Road, Rugby.

For more details, to book a free cosmetic consultation with Sima or for an invitation to the open day, please call in or ring (01788) 572265.

RIGHT:
Dental and facial care for Maggie (left) was provided by Rugby Dental Care. Maggie's hair is by Klickers. She is seen with dentist Sima Rahimi.

